

## **PUBLICITY CHAIR**

---

As a campus chapter of Habitat for Humanity, it is our duty to Build, Fundraise, Advocate and Educate our community. In order to achieve each and every one of these, we must have a source that physically represents what our campus chapter does and captures people's interest. The publicity chair draws community members into the club by means of public speaking, activity advertisement, and visual representations. The growth of an organization is heavily dependent on the Publicity Chair.

### Responsibilities:

- Collect and make brochures, posters, flyers, etc. for the annual Enormous Activities Fair and for yearly activities.
- Update the website calendar (via G-mail) weekly.
- Post pop-ups, notices, and calendar announcements on MyUCLA
- Constantly update signboard posters.
- Make and distribute flyers for programs and social events.
- Advertise chapter activities to other UCLA campus clubs, On-Campus residences, and community members (including UCLA faculty and the Los Angeles community).
- Constantly create publicity opportunities among our community. This can include such things as:
  - Organizing a Relay for Life team
  - Reaching out to our school and community's newspaper to get an article out about what we do.